



**News Release**

**For Immediate Release**

## **SmartCells Personal Training Products Featured at Physical Therapy Conference**

SmartCells PT: I feel good.

**Chehalis, Wash., -- August 2014—**

SATECH, Inc.'s recently launched line of SmartCells Personal Training mats, flooring and insoles is scheduled to be showcased at the Physical Therapy Association of Washington's (PTWA) 2014 annual conference.

The 2014 PTWA conference, which features a presentation discussing how to tackle physical therapy problems by keynote speaker Peter Johnston, author of "Negotiating with Giants," is scheduled to take place at the Washington State Convention Center on October 9-11.

An additional 16 courses will also be available for conference participants to attend including classes regarding the topics of fall prevention and the use of Tai Chi to improve balance.

"With the ability to significantly reduce the impact force on joints, SmartCells PT products speed rehabilitation and are perfect for use in a physical therapy setting," said Bryce Betteridge, president of SATECH, Inc.

The unique dual-stiffness SmartCells cushioning technology can reduce impact stress on joints by up to 90%\* while at the same time providing a safe, stable surface for workouts. \*(1" thick using ATSM F355 – 10a)

Available in three different colors (Black, Light Brown, and Grey) as well as three different sizes (36"X60", 52"X60", 52"X88"), the remarkable SmartCells Personal Training mats are low profile (1/2") and have molded-in beveled edges. For custom applications, SATECH, Inc. offers custom-sized mats as well as a wall-to-wall flooring option that is perfect for in-home gyms, physical therapy offices and aerobics flooring.

To unload impact stress on-the-go, the all-new line of SmartCells Personal Training Insoles easily slips into most shoes: a Standard flat style, for use with or without orthotics, as well as an Active Orthotic style that offers arch and heel support, personalized for size and designed for impact-related activities.

The family of SmartCells Personal Training products utilizes the same technology that has long been trusted by major companies as an anti-fatigue solution for their standing workers and, in senior living settings, as a solution to keep senior citizens safe from fall-related injuries.

Consumers interested in learning more about the unique SmartCells Cushioning Technology can now easily visit SATECH's website, [www.smartcellsusa.com](http://www.smartcellsusa.com), where they have the ability to purchase and can compare SmartCells cushioning technology to foam and gel mats, read consumer testimonials, watch informative SmartCells videos and view the several variations of SmartCells technology.

SATECH Inc. is a technology company that specializes in the development and marketing of SmartCells cushioning solutions that enhance performance, reduce fatigue and help prevent fall-related injuries. SmartCells mats and flooring have broad application in the industrial workplace, healthcare markets, and everyday consumer households. For more information, please call (360) 748-8711, visit [www.smartcellsusa.com](http://www.smartcellsusa.com), or view the following video: <http://www.smartcellsusa.com/about/videos/>.

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